

Making cooking available to all audiences

iCook

October 2016

What did I do?

Brand, Business Plan and website

About the project

iCook was a cooking social network made for all types of audiences where they could share recipes and make different kinds of plates with the food they were having available in their homes.

We developed the whole business plan with the branding and website. It was awarded by IE University with the 3rd price of a startup competition called IDEA

