

# Development of a new brand for filming activities.

## Finca Las Canteras

December 2019 - [fincalascanteras.es](https://fincalascanteras.es)

### What did I do?

Brand, Business Plan and website

### About the project

Finca Las Canteras is a family manor owned by the Moreno family where right before the Covid-19 pandemic they decided to start renting it for filming activities and corporate events.

The role in this project was to create a new full brand with its website and develop a strategy of partnerships with filming production companies.





