Development of a new brand for filming activities.

Finca Las Canteras

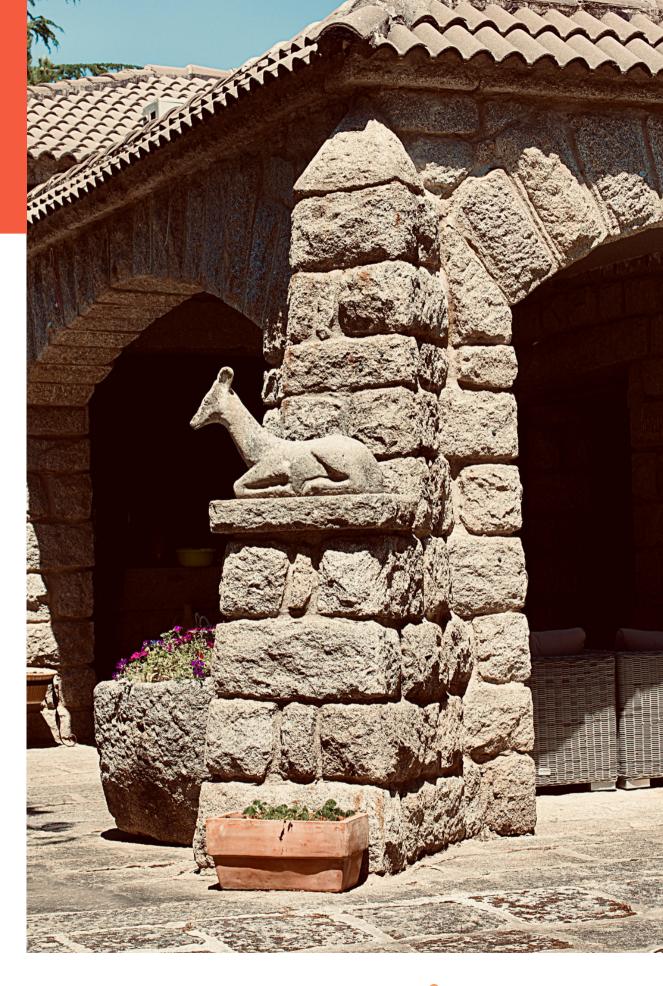
December 2019 - fincalascanteras.es

What did I do? Brand, Business Plan and website

About the project

Finca Las Canteras is a family manor owned by the Moreno family where right before the Covid-19 pandemic they decided to start renting it for filming activities and corporate events.

The role in this project was to create a new full brand with its website and develop a strategy of partnerships with filming production companies.



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